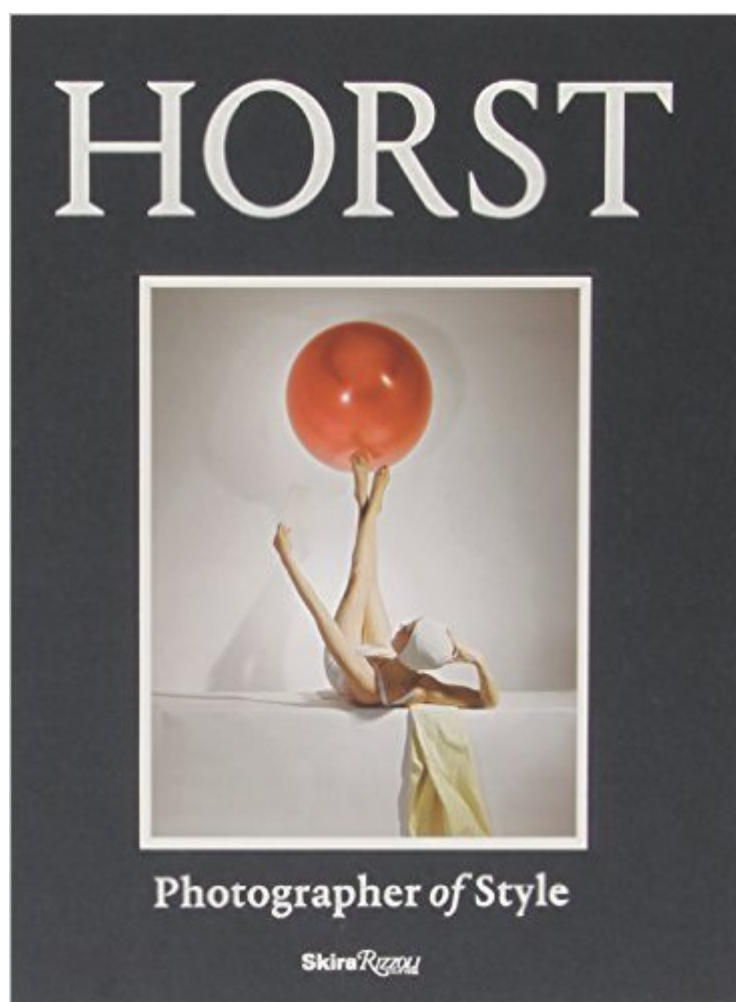


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# Horst: Photographer Of Style



## Synopsis

INDIEFAB Book of the Year Awards -- 2014 GOLD Winner for Photography

The first major book to celebrate the entire career of legendary fashion photographer Horst P. Horst. The first comprehensive book on Horst P. Horst, this richly illustrated survey accompanies a retrospective of the photographer's career, spanning fashion, nudes, portraiture, interiors, and art, at the Victoria and Albert Museum. For an incredible six decades, Horst's work graced the pages and covers of Vogue, beginning in the 1930s alongside luminaries such as Cecil Beaton and George Hoyningen-Huene. With equal admiration for the physical ideals of classical sculpture and the surrealism of Salvador Dali, Horst crafted some of fashion's most iconic images. Newly researched essays follow the photographer as he captured "and mingled with" the great thinkers, designers, and muses of his day, among them Elsa Schiaparelli and Coco Chanel. Known first as a master photographer of French and British couture, Horst also left his mark on interior and lifestyle photography with his work in House & Garden. This survey traces a career remarkable for its range, daring, and depth.

## Book Information

Hardcover: 336 pages

Publisher: Skira Rizzoli (October 7, 2014)

Language: English

ISBN-10: 0847844552

ISBN-13: 978-0847844555

Product Dimensions: 9.7 x 1.2 x 12.5 inches

Shipping Weight: 5.2 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars See all reviews (4 customer reviews)

Best Sellers Rank: #189,115 in Books (See Top 100 in Books) #77 in Books > Arts & Photography > Fashion > Fashion Photography #105 in Books > Arts & Photography > Photography & Video > Individual Photographers > Monographs #177 in Books > Arts & Photography > Photography & Video > Collections, Catalogues & Exhibitions

## Customer Reviews

This is a well-made attractive book about the photographic legacy of Horst. The book is large and thick, it is also divided into chapters discussing the different stages of Horst's career. I haven't read the text yet, but each chapter is supplemented with a nice and large selection of photos. The photos are mostly full page with a mixture of b/w and color. They range from fashion shots, to some

glamour portraits, touristic sights, and shots of natural plants. The selection of photos in the "nature" section is really nice but sadly all of it is in b/w which takes a lot from the beauty of the plant patterns. There are also two fold-outs reproducing some Vogue covers, but many of these appeared previously in the book *Vogue Covers*, published a couple of years ago. All in all this is a nice book and recommendable as the first monograph on Horst, but I think there was room for a wider selection given Horst's famed career. Also some of the b/w photos look slightly dark, and the last section about some male nude poses is not of much interest.

Horst, remains one of the true Gold Standards, of High Fashion photography, and in that regard, this volume is superb. I highly recommend if you have missed the several previous volumes devoted to his work.

This beautiful book is a testament to one of the most iconic fashion photographers of the last century - Horst P. Horst (real name Horst Paul Albert Bohrmann). Horst's style, characterized by elegant poses and dramatic lighting, established him at the forefront of fashion photography as well as master portraitist. Chapters are arranged by the various types of photography he did with a brief introduction followed by luscious examples of his work, both in black-and-white and color. The first section covers his career in Paris where he photographed couture 30s fashion for French and British Vogue (his famous photograph "The Mainbocher Corset" is just one example). "Stage and Screen" features portraits of Hollywood legends such as Bette Davis, Marlene Dietrich, Vivien Leigh and Gene Tierney. "Fashion in Colour" discusses his quick adaptation to the increasing popularity of color photography. "Male Nudes" shows how his dramatic use of lighting influenced later photographers like Robert Mapplethorpe and Bruce Weber. "Nature" explores his work with still lifes and flora. And finally, "Interiors" discusses his work as a photographer for "House and Garden" magazine. This chapter features an introduction by Valentine Lawson, Horst's longtime partner and includes photos of their popular home in the Hamptons.

The advent of the "Hollywood Style." See the genesis through the lens of its creator. Priceless.

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